

Incorporating ESL Outreach into Your Clinic Activities

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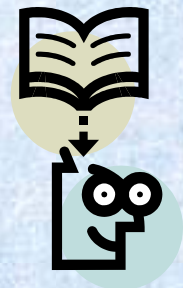
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Goals for this session

- Understand why ESL outreaches are important to our LITC program.
- Learn how to incorporate ESL outreaches into your LITC program.
- Share ideas and learn best practices.



Benefit to Students

- They learn a specific tax topic well (such as EITC).
- They have a chance to speak before an audience.
- They learn how to explain technical tax terms using simple, everyday words.

- They develop a friendship with their fellow clinic classmates by:
 - car pooling to the outreaches;
 - practicing their outreach topics together, and;
 - maybe eating a meal together, before or after the outreach presentation.



- They develop an understanding that for some ESL individuals, even basic tax concepts are difficult to understand.
- They receive a sense of accomplishment for doing a service to the lower income community.
- The LITC outreach program usually identifies new tax cases for the students.

Benefits to the Community

- ESL Taxpayers have the opportunity to learn important tax information specifically designed for them.
- They have an opportunity to ask questions in an informal setting.



Topics

These are some of the things we talk about in an outreach

- Who is required to file a federal tax return?
- Why you may receive a tax refund, even if you are not required to file?
- Which filing status is right for you?
- What is the difference between standard and itemized deductions?
- Who is eligible for the EITC?
- What is an ITIN?
- Q & A

Other Outreach considerations

- Whether an interpreter is needed or useful.
- Whether handouts should be translated into other languages.

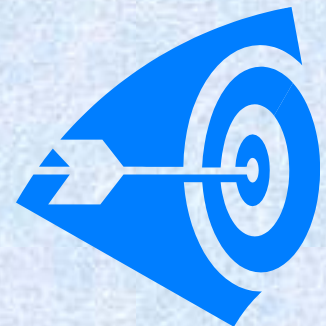


Outreach Partners

- Community Organizations
 - Develop partnerships with other community agencies
- Adult Schools
 - ESL classes
 - Citizenship classes
- Community Program Organizers
 - Fairs

Advertising Outreach Programs

- Flyers! Lots and lots of flyers!
- Public Service Announcements
- Radio Broadcasts
- Public Access Television
- Newspaper ads
 - Ads in local community papers and newsletters



Questions?

Answers?

Ideas?

